

ABSTRACT

A feature of paper used in the production of a cigarette and the effect of the feature on the finished cigarette is automatically measured at specific locations along the paper, and data related to the measurement is stored in a database file. Indicia including the stored data associated with a specific location on the paper is applied at the specific location on the paper, and finished cigarettes having the indicia are collected and evaluated in order to correlate the measured value with the performance of the finished cigarette.